



# MICHAEL GOMEN

## DIGITAL DESIGNER

(913) 223 - 4093

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www.gomen.graphics

Leawood, Ks 66224

### Skills

#### Graphic Design

Digital Design Layout  
Social Media Marketing  
Reason-Based Design  
Print Layout  
Print Production  
Photography

#### Web

Establish Hosting and Domain  
Content Management Systems  
UX/UI First Process  
Web Layout  
Responsive Design

#### Software

Adobe Indesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe XD  
Adobe After Effects  
Sketch  
InVision  
Wordpress  
HTML / CSS  
Tumult Hype

### Affiliations

Graphic Design Club

Web Committee

Johnson County Community College  
2019

American Institute of Graphic Arts

Kansas City Chapter  
2019

Blue Valley

Center for Advancement in  
Professional Studies (CAPS)

Digital Design and Photography  
2014 - 2015

### Experience

#### Ulah Men's Apparel and Lifestyle Westwood, KS

Graphic Design Fall-Winter Intern 2018

- Created Instagram and Mailchimp ads for special events and sales
- Developed billboard and in-store signs for special events and sales
- Enhanced website menu system usability

#### Houlihan's Corporate Offices Leawood, KS

Graphic Design Summer Intern 2018

- Managed email campaigns for special sales and promotional events
- Updated menus to match new brand styles for Devon restaurants
- Juggled multiple projects to meet tight deadlines

#### True Lacrosse Overland Park, KS

Coach 2016 - 2018

- Coached players ranging from 10 to 18 years old
- Trained players to compete on a national level
- Developed players to make them leaders on the field

#### Mill Valley Lacrosse Club Shawnee, KS

Junior Varsity Head Coach 2017 - 2018

Varsity Assistant Coach 2017 - 2018

U14 Red and Blue Co-Head Coach 2018

#### VS Media Group Orlando, FL

Graphic Designer 2017

- Designed magazine editorial and advertisement pages
- Assisted with print production for Central Orlando Lifestyle magazine
- Collaborated with clients to develop Advertisements for magazines
- Designed wordpress coupons for local businesses

### Education

#### Johnson County Community College Overland Park, KS

Associates of Applied Sciences, Graphic Design

(Graduated in spring of 2019)

Web Technology Certificate

(Graduated in spring of 2018)

#### Missouri Valley College Marshall, MO

Division II Lacrosse Scholarship

General Studies